

Conference Agenda

The Baltic Sea Region - on its way to the world's first EcoRegion? Success stories and future challenges

Results from the Baltic 21 – EcoRegion project (2009-2011)

16 November 2011

08:30 Bus transfer from Hotel Gdynia to conference venue

Introduction

09:00 Registration of participants

09:30 Welcome

Michał Guć, Deputy Mayor of Gdynia

Gerhard Almer, Ambassador, German Presidency of the Council of the Baltic Sea States 2011/12

10:00 *The Baltic Sea Region – A model region for sustainable development?*

Henrik Österblom, Stockholm Resilience Centre

10:30 *Three years of Baltic 21 “EcoRegion”: A flagship for the EU BSR strategy – a lighthouse for CBSS !? Objectives, achievements, challenges, recommendations...*

Dörte Ratzmann, German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety / EcoRegion Lead Partner / German Chairmanship CBSS Expert Group “Baltic21”

10:45 The 11 “best” of 200 “good practices” in sustainable development:

Greeting to the nominees for the EcoRegion good practice award

Pamela Mühlmann, ICLEI - Local Governments for Sustainability

11:00 Coffee Break

Sustainable development at the Baltic macro- and sub-regional level: policy challenges

11:30 **Workshop 1:** Recommendations on access and mobility, sustainable food systems, renewable energy
Transnational issues – sub-regional challenges: How much scope of influence do regions have?
Moderator: **Jacek Zaucha**, Professor, University of Gdańsk

Panelists include:

Florian Lennert, Director, Intelligent City / Innoz GmbH

Nils Vågman, Expert in logistics, Växjö

Mats Rydehell, KanEnergy

Leena-Marja Kauranne, Finnish Ministry of the Environment

Marjatta Kemppainen-Mäkelä, Finnish Ministry of Agriculture and Forestry

Sakari Saarinen, Rail Baltica Growth Corridor (RBGC) project

Workshop 2: Recommendations on integrated management of natural resources, sustainable tourism, culture, youth and democracy

Involving local communities into sustainable development: Can green economy counter demographic challenges?

Moderator: **Sylwia Klatka**, Director, ConVoco Ltd.

Panelists include:

Risto Veivo, Advisor Environmental Affairs, City of Turku

Przemysław Majewski, Director, Silver Taiga Foundation

Olaf Ostermann, Ministry of Agriculture, the Environment and Consumer Protection, Mecklenburg - Vorpommern / Lead Partner, Parks & Benefits project

Astrid Sandas, Advisor, Norwegian Directorate for Education & Training

Frank Gotzmann, Head of the local Administration, Gartz (Oder)

13:00 Lunch Break



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Sustainable development at the Baltic sub-regional level: practical showcases

- 14:00 **Market Place A**
Individual presentations of the 10 nominated “good practices” in regional sustainable development
- Market Place B**
Integrating sustainability management into administrative structures and processes – the ideal scenario and regional implementations
- Market Place C**
Showcases of concrete measures implemented by EcoRegion partners at the regional level in order to support sustainable development targets
- 15:30 Coffee Break

The future of the Baltic EcoRegion: conclusions and recommendations in view of future programming

- 16:00 The EcoRegion Gdynia Declaration
Mia Crawford, Head of Secretariat, CBSS Expert Group “Baltic 21”
- 16:30 Baltic 21: Notes on sustainable development, film presentation
- 16:45 “Best of EcoRegion Good Practices”: Award Ceremony for winning good practice
Eduardas Borisovas, CBSS Deputy Director General
- 17:00 Final conclusions – Future steps
Dörte Ratzmann, German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety / EcoRegion Lead Partner / German Chairmanship CBSS Expert Group “Baltic21”
- 17:30 Bus transfer to Hotel Gdynia
- 19:00 Bus transfer from Hotel Gdynia to Gala Dinner
- 19:30 Gala Dinner at Hotel Nadmorski
- 22:00 Bus transfer from Gala Dinner to Hotel Gdynia

17 November 2011

Study Tour to Hel Peninsula

- 08:30 Bus transfer from Hotel Gdynia to Hel Peninsula. During the journey, conference participants will learn from good practices in the Pomeranian region on:
1) Renewable energy, 2) Sustainable tourism, 3) Water and waste management, 4) Integrated Coastal Zone Management, 5) Ecological education, 6) Sustainable urban environment
- 10:30 Arrival at Hel Peninsula and visit to the Marine Station of the University of Gdansk
- 12:30 Lunch
- 14:00 Departure from Hel Peninsula to Hotel Gdynia
- 16:00 Arrival at Hotel Gdynia (or alternatively arrival at 17:00 at Gdansk Airport)