

Conference Agenda

The Baltic Sea Region - on its way to the world's first EcoRegion? Success stories and future challenges

Results from the Baltic 21 – EcoRegion project (2009-2011)

16 November 2011

Introduction

- 09:00 Registration of participants
- 09:30 Welcome
Wojciech Szczurek, Mayor of Gdynia
Gerhard Almer, Ambassador, German Presidency of the Council of the Baltic Sea States 2011/12
- 10:00 *The Baltic Sea Region – A model region for sustainable development?*
Johan Rockström, Director of Stockholm Resilience Centre, “Swede of the Year 2009” (tbc)
- 10:30 *Three years of Baltic 21 “EcoRegion”: A flagship for the EU BSR strategy – a lighthouse for CBSS !? Objectives, achievements, challenges, recommendations...*
Dörte Ratzmann, German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety / EcoRegion Lead Partner / Chair of CBSS Expert Group “Baltic 21”
- 10:45 The 10 “best” of 200 “good practices” in sustainable development:
Greeting to the nominees for the EcoRegion good practice award
Pamela Mühlmann, ICLEI - Local Governments for Sustainability
- 11:00 Coffee Break

Sustainable development at the Baltic macro- and sub-regional level: policy challenges

- 11:30 **Workshop 1:** Recommendations on access and mobility, sustainable food systems, renewable energy
Transnational issues – sub-regional challenges: How much scope of influence do regions have?
Moderator: **Jacek Zaucha**, Professor, University of Gdańsk
- Panelists include:
Florian Lennert, Director, Intelligent City / Innoz GmbH
Maria Persdotter Isaksson, Project Leader, Climate Smart Växjö City Centre
Mats Rydehell, KanEnergy
Marjatta Kemppainen-Mäkelä, Finnish Ministry of Agriculture and Forestry
Leena-Marja Kauranne, Finnish Ministry of the Environment
- Workshop 2:** Recommendations on integrated management of natural resources, sustainable tourism, culture, youth and democracy
Involving local communities into sustainable development: Can green economy counter demographic challenges?
Moderator: **Sylwia Klatka**, Director, ConVoco Ltd.
- Panelists include:
Risto Veivo, Advisor Environmental Affairs, City of Turku
Przemyslaw Majewski, Director, Silver Taiga Foundation
Olaf Ostermann, Ministry of Agriculture, the Environment and Consumer Protection, Mecklenburg - Vorpommern / Lead Partner, Parks & Benefits project
Astrid Sandas, Advisor, Norwegian Directorate for Education and Training
- 13:00 Lunch Break



Sustainable development at the Baltic sub-regional level: practical showcases

- 14:00 **Market Place A**
Individual presentations of the 10 nominated “good practices” in regional sustainable development
- Market Place B**
Integrating sustainability management into administrative structures and processes – the ideal scenario and regional implementations
- Market Place C**
Showcases of concrete measures implemented by EcoRegion partners at the regional level in order to support sustainable development targets
- 15:30 Coffee Break

The future of the Baltic EcoRegion: conclusions and recommendations in view of future programming

- 16:00 The EcoRegion Gdynia Declaration
Mia Crawford, Head of Secretariat, CBSS Expert Group “Baltic 21”
- 16:30 Baltic 21: Notes on sustainable development, film presentation
- 16:45 “Best of EcoRegion Good Practices”: Award Ceremony for winning good practice
Eduardas Borisovas, CBSS Deputy Director General
- 17:00 Final conclusions – Future steps
Dörte Ratzmann, German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety / EcoRegion Lead Partner / Chair of CBSS Expert Group “Baltic 21”
- 17:30 Bus transfer to Hotel Gdynia
- 19:30 Gala dinner at Hotel Nadmorski

17 November 2011

Study Tour to Hel Peninsula

08:30 - 16:00: All conference participants are invited to join the study tour to Hel Peninsula to learn from selected regional good practices concerning sustainable development.